

The guidelines for management on factors that affect
The security management model of Special Economic Zone,
Sadao district, Songkhla province*

การศึกษาแนวทางการบริหารจัดการปัจจัยที่มีผลต่อรูปแบบการบริหารจัดการความมั่นคง
ปลอดภัยในพื้นที่เขตเศรษฐกิจพิเศษ อำเภอสะเดา จังหวัดสงขลา*

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Abstract

The topic is “The guidelines for management on factors that affect the security management model of Special Economic Zone, Sadao district, Songkhla province” for develop a security management approach in the Special Economic Zone of the border town of Sadao District Songkhla Province is suitable for people and has potential in the context of the area. The research objective: 1.To studies the security issues in the dimension of the crime and the South Thailand insurgency, affecting the Special Economic Zone, Sadao District of Songkhla Province. 2. To study guideline for management on factor that the affects the security management on the Special Economic Zone, Sadao District, Songkhla Province, to suit the area and the people. The research methodology: Quantitative research (survey research: Questionnaire) and Qualitative research (Interview). The study survey research: Questionnaire consists of Phase 1 study of "public attitudes towards the problem and ways to prevent and suppress the insurgency and crime in its special economic zone". Phase 2 studies of "the development guidelines to special economic zone of border security management Sadao District, Songkhla Province to a potential and the appropriate for the area and the people, and phase 3 study of "Determine the suitability of the approach to development issues crime and security problems of the border city's special economic zone". Part 1 uses the questionnaire as a research tool and the population of the study were divided into 3 groups: group 1 People

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(380 person), group 2 government officials (100 person) and group 3 Interested investors of special economic zone (100 person). And the interview topics "The guidelines for management on factors that affect the security management model of Special Economic Zone, Sadao district, Songkhla province" Interviews with security and public security representatives: Security's representative 3 person and People's Representative 4 person. The study indicated that the majority of respondents agreed with the current security management model. And most agree that the form of security management is consistent with the security issues of today. But some problems have to be adjusted. It is defined as a form of security management in a special economic zone on the border town to sample it and see it as a form suitable for use. The experts and scholars to review the advantages of the area and that it should deal with security problems by developing a management model for safety and the factors that affect the current security management model are as follows: 1."Ignorance and not understanding" 2."The confidence in the potential of government staffs and unconvinced" 3."Bias and Anti" and 4."Declining Public Relationship". The trial in the following areas. In this feedback framework additional 2 stage: stage 1 urgently recommended that the authorities adopt a plan for restoring the relationship between citizens and government officials long term recommended that the authorities take the knowledge that the study was based. And stage 2 Researchers study the "2PV-Go" model and the concept of "PAMS to POST-Di-CoRe-BE", a review of long-established application literature to improve the capabilities of government officials. It will solve the problem of confidence in the government. This will be consistent with public and further areas.

Keywords: model management, security, special economic zone, the border town.

Introduction

Thailand is located on the same terrain as the regional center of Southeast Asia. Surrounded by neighboring countries, including Myanmar, Laos, Cambodia and Malaysia, with the blockade of border crossing points is 91 points, 38 permanent spot relief trade 53 points. (Chattiros, 2014) For border, affecting the stability of the country is composed of six major aspects namely Padang Be-sar, Sadao checkpoint, Aranyaprathet checkpoint, the checkpoint in Mae Sot, Baan Khlong Luek checkpoint and the checkpoint canal house. The major problems at the border, there were six problems: drug trafficking. Terrorism, Arms Trafficking, Human Trafficking, Maritime Fraud. Economic Crime, Computer Crime Forged travel documents International fraud. (The Southern Coast, 2013) For checkpoint southernmost border with neighboring countries such as Malaysia.

There are two main border check point at the border, Thailand - Malaysian state of Kedah (checkpoint Sadao) and Thailand border - at Malaysia Perlis (Padang Besar checkpoint The Sadao district gateway to Thailand, Malaysian and Singapore. (Municipality of Sadao, 2015). The special economic zone border, Sadao District Songkhla Province diverse racial beliefs, as well as crime and security problems. The incident caused unrest. The affected area is a target in the crime. In the district court, and Kham sub district Padang Be-sar sub district of Sadao district of Songkhla province. That since 2547 caused unrest (car bomb) than 10 times, damaging the economy and the confidence of the people. Investors and authorities the different stakeholders. Most of the incidents occurred in the special economic zone. This is a crime motivated crime than other types. This approach to security management must have the capacity and the areas inhabited by various environmental factors took part with such problems. So that the area Sadao District There are a variety of Races, Religions, Ideas and Beliefs. These areas are important economically “A study to Development guideline to Security Management Model of Border Province of Special Economic Zone, Sadao District Songkhla Province” Therefore it is imperative and important to the development of the area to the stability. The approach must have the capacity and the area as well.

Research Objective

1. To study the security issues in the dimension of the crime and the insurgency in the Special Economic Zone, Sadao District of Songkhla Province.
2. To study to guideline for management on factor that the affect the security management on the Special Economic Zone, Sadao District of Songkhla Province, to suit the area and the people

Research Methodology

This study is “The guidelines for management on factors that affect the security management model of special economic zone, Sadao District, Songkhla Province” The research combines methods (Mixed Research): Quantitative Research by means of a Questionnaire (Survey Research) and Qualitative research by In-depth Interviews (In depth Interview) with the key data (Key Informant).

Population and Sample Size

The population of the study population was involved in special economic zone border Sadao district of Songkhla province, including public officials and those interested in special economic zone border Sadao district of Songkhla province. The population chose to

study people living Kham sub district (outside) and Padang-Be-sar sub district, Sadao district of Songkhla province aged 18 years and over (so the researchers chose to use a reference population from there. voters in of Songkhla province). The size of the sample from the population of 17,052 person and will use the equation to calculate the sample size of Taro Yamane, which uses a confidence level of 95% until a sample of 380 person and the sample officials. and those interested in investing in special economic zone the border city, of Songkhla province. The researchers used a method selected purposively (Purposive Sampling), a total of 200 people. The details are as follows

- Those who are interested in the special economic zone of 100 person.
- Police / Military of 50 person.
- Government staff of 20 person.
- Local government staffs said of 20 person.
- Civil servants / officials of 10 other officers.

Tools

- Questionnaire

The data will be analyzed and incorporated data from a study of the concept. Theory and research related documents. The details are as follows

Part 1 the questionnaire about general information on the respondents, including gender, age, religion, origin, status, occupation, income, occupation. (The character in question is a checklist.)

Part 2 the questionnaire asked about the comments on the issues and factors that affect management style security. Divided into 2 sub part, include

1. The issues causing unrest and crime in the special economic area.
2. The Security Management model in special economic zone border of Songkhla.

- In depth Interview

The interview topics "The Strategic Advantage and Factors that affect the security management model of Special Economic Zone, Sadao district, Songkhla province" Interviews with security and public security representatives:

1. Security's representative 3 person
 - The Internal Security Operations Command (ISOC) Region 4
 - Provincial Police Region 9 (Songkhla Province)
 - The National Security Council
2. People's Representative 4 person
 - Representative of the Economic Development National Society

- Representative of the Songkhla Government Center
- Representative of the Songkhla Provincial Administration Organization
- Representative of the Federation of Songkhla province

The checking quality (Questionnaire)

To determine the structure of questions intended to cover. Both the content and language. Including checked the quality of the questionnaire. The index for consistency during the question and purpose (Item-Objective Congruency index or IOC) All questions must be up to the IOC, from which 0.5 were used in this research was the IOC from 0.7 - 0.9. This questionnaire is available and for the reliability of the questionnaire. (Reliability) were taken to test applications (Try out) to sample of Thaw sub district and Sadao sub district of Sadao district Songkhla Province. This is similar to the sample. The questionnaire has tested 2 case (use of 2 sets of 25 copies/sub district) to find the confidence with the alpha coefficient. (α coefficient) By method of Cronbach: the results for the reliability of the questionnaire with the reliability of 0.812

Data analysis

This research used a research methodology, quantitative research with descriptive statistics include percentage, arithmetic and Standard deviation.

4. Research result

Of the 580 respondents, the majority of respondents were male (292 persons). Most respondents were Buddhists (360 persons) and between 31-45 years old (201 persons). The average monthly income is 15,001-25,000 THB (331 persons) and most respondents were married (145 persons).

The management model of the sample to security special economic zone border Sadao district of Songkhla province were at The Agreed Level ($\bar{x} = 3.96$, S.D. = 0.29169). Classified it was found that all sides agree on the level.

Table 1 The average standard deviation of the comments on The Security Management model in special economic zone.

List	Level Comments		
	\bar{X}	S.D.	Results
The Security Management model in special economic zone border of Songkhla.	3.96	0.29169	Agree
- The issues causing unrest and crime in the special economic area.	3.67	0.37734	Agree
- The Security Management model in special economic zone border of Songkhla.	4.27	0.39886	Agree

The analysis of The Security Management model in special economic zone border of Songkhla.

In a study in this Researchers have taken an average of each of the following issues: the process for the integration and set the rules. To consider the draft security management model in special economic zone border: Sadao district, Songkhla province are appropriate and effective services. Problems quoted developed draft management model security special economic zone. The details are as follows

From overall opinions regarding the cause of the unrest and the crime scene in special economic zone border: Sadao district, Songkhla province interesting details can be concluded that Respondents opinions about issues served to prevent violence in the area should be the duty of all parties. And citizens should have the support of government officials as well. The respondents also commented that policy. The Management Issues smuggled goods and illegal oil along the border. Its problem is government should resolve to take action to reduce the cost of living. Increase revenue and reduce the prices of certain essential items to the nearest neighbors. The public sector and the private sector can reduce the cost of living and business costs. For business stable it's the solution will also help reduce the illegal employment of foreign workers and the problem of crime.

The data were collected from the questionnaire and the opinions of the respondents. Can be summarized as factors that affect the management of security that.

1."Ignorance and not understanding"

People do not understand the use of administrative power and work processes of government officials. Some not have knowledge of the work. Including the tools that government officials use to enhance performance. Often anxiety more anxiety than confidence. Some people lose their comfort in lifestyle. And the formation of prejudice

(Formation of the bias process), the bias is in place to block the perception and communication of state officials trying to educate. Understand the process of work and what is involved with government officials.

2."The confidence in the potential of government staffs and unconvinced"

From the public not knowledge, not understand and some also block awareness and know-how. The causes "bias" to government officials and the denial to work of government officials. It also extends the bias to the Corporate image, Work / tool / work process of government officials in various agencies. And it became a "bias-man".

3."Bias and Anti"

So, the people are bias against government officials. The following is a bias against the government. When people are biased and merged. The network is built and expanded into an anti-government agency. The characteristics such as the civil disobedience, promotion/ transmission of bad the Corporate image of government officials / government policy. And the society will grow into a knowledge-based group of knowledge. Understanding and creating networks of the people by the process of create a prejudice. Through the transmission of experience through both Online-Offline: communication channel or through public channel. News and information are both true and false.

And 4."Declining Public Relationship"

The group people have prejudices against state officials and those involved with government officials: Expands through various the channels and the process of creating a strong bias. The effect of government officials on various forms such as the deterrence of the offender. Interrupting the search Check the location or location of the checkpoints of government officials, etc., which reduces the efficiency of government officials. Crime increased. Because criminals rely on channels and the opportunities for crime. And the state has a lack of stability and confidence in crime control.

The results of in-depth interviews on Management Model in special economic zone border of Songkhla.

"The Strategic Advantage and Factors that affect the security management model of Special Economic Zone, Sadao district, Songkhla province" is Topic in Interview with security and public security representatives of 7 persons as follows.

Representative of the Economic Development National Society concluded that *"Songkhla spatial advantage over other provinces that border. Due to the availability of affordable energy and natural resources. This is a perfect location for the cultivation, production, processing raw materials entered into the industry both at home and abroad. The potential for transportation with a variety of dimensions, such as rail transport, water transport, air transport and transport large trucks, etc."*

Representative of The National Security Council concluded that *"The area near the customs Sadao district, Songkhla province diverse cultures, ideas, beliefs, races and religions. Sometimes criminals use a different variety of this crime and the insurgency in the area. Because of the lack of grip between sectors and the area is also vulnerable to instability energy. Natural resources and environment"*

Representative of the Songkhla Provincial Administration Organization concluded that *"The Government has set up a special economic zone policy concentrated in Sadao district. To stimulate the economy in the public's quality of life improved. From employment income. Including the development of quality services to the public and government agencies that want to develop the model approach to managing security. This will build confidence and stabilize the quality of life for residents in the area to accommodate the situation still cannot find the ending"*

Representative of The Internal Security Operations Command (ISOC) Region 4 concluded that *"The area along the border between Thailand - Malaysia. Perform duties along the border (military) cooperation between the parties. In the past, the exchange of information security. Mix together the training and development of cooperation continues. It is an effective response to the security threats both inside and outside the country"*

Representative of Provincial Police Region 9 (Songkhla Province) concluded that *"Local events insurgents several times. The impact on the confidence of security. Mainly driven by the lack of cooperation from many sectors. The public sector It forms a safety management cannot control or event with Betty completed. Some forms have not been made public, ease of living."*

Representative of the Songkhla Provincial Administration Organization concluded that *"Because in Songkhla province cultural diversity. The province has implemented a variety of cultures. With the learning processes. In tourist areas, such as open market. Open Pedestrian Street in the old town or the old culture. And promotional activities by various religious traditions. The opinion about the activities of government policies or actions. To develop to the public."*

Representative of the Songkhla Provincial Administration Organization concluded that *"The space agency will establish a special economic zone, the Environment and Natural Resources. The workers are appropriate. It is also necessary to create energy security. Security Resources, the effects on the environment and management of crime scenes and*

insurgents by developing a model approach through various processes. With the cooperation of all sectors Do Sesame seriously and continuously. This will raise the pros Disadvantages of this update”

5. Discussing the findings

Development areas would result in better and is conducive to the public interest. But develop a good understanding of the development of the deep. We have to admit the basic fact that the definition of targets for development. All values of the fundamentals. The research this study to better understand the needs of people on the issue of management model of security. This is a factor that people have to be involved first. Although today's organizations, both public and private interest in the establishment of the special economic zone but the importance of management model of security. It is not less important to them. Expansion was more important than ever. Due to the Economic Dimension both inside-outside the country to get involved. The format of this research study will be appropriate to sample covered persons and entities involved.

The comparative analysis on the form of security in the special economic zone of the opinions regarding the problems caused unrest and crime in the special economic area. This compares to study the appropriateness of the management model of security at present. Although the group agreed to a security area is consistent with problems caused unrest and crime in the special economic zone in a good direction. But the problem remains and is likely to increase. The management model that reflects the current security cannot eliminate or control the problem decisively. The group is also concerned about the safety and deter crime of state officials. Both in terms of instruments and processes. The problem, in particular its various dimensions and urged the relevant authorities to draft security management model the new model that is appropriate for the public. Investors and authorities And a powerful theoretical and practical. To build confidence and faith of the authorities from the government was restored to the people and investors. The tap root is in the development of the economy and reduce corruption. The issues that concern the public, investors and most of the problems causing unrest in the area.

The agency's operations are related to the management of the firm opinion that in accordance with data from surveys of a sample of the importance of the deal to security the cooperation of all sectors seriously. and continuous. If the security of instability would affect the confidence of investors and the public. But the proper form to all sectors need to coordinate all agencies recognized the importance of joint problems.

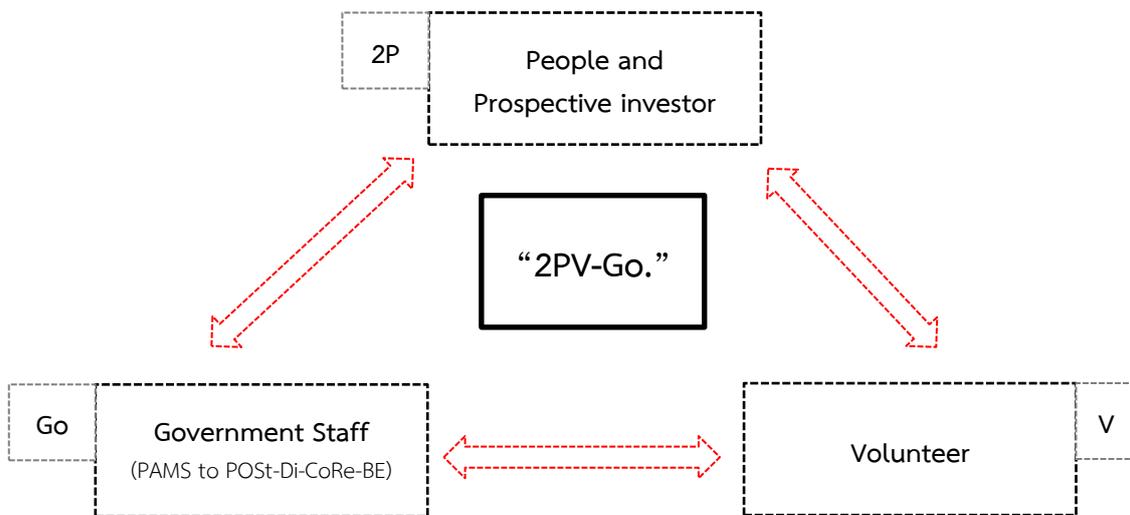
So that Surveillance and prevention of such problems, it is the local people and government officials, both public and private, should have taken precautions against such an increase. The understanding the impact of economic development on border security in the area. According ideas about crime in the area. According to the theory of crime control environment. (Theory of Crime control through Environmental Design - CED) Said that the changes in the socio-economic impact on the community. The transformation into an industrial society to make the lives of person in social change. There was a man in form. A separation of the people from the community. The nature of the social impact of the destruction of social relationships and community. Community members are abandoned people do not survive to prevent crime. Finally, crime or safety issues in the community is increasing.

Finally area in Sadao district will be expanded into a special economic development zone. And HatYai district of Songkhla province, which is the city's economy, which is vital to economic development. Both cities will have some form of life will change dramatically. Becoming an industrial society With increasing labor mobility. There are lots of tourists and granting incentives to investors in the various areas of the economy. These affect the safety of all. If community does not work partner to the issues. It will come into effect on the course. The operational management of the firm. Requires the involvement of both public and private sector in the form of security in special economic development zone border city of Songkhla province. Using participatory research mission. (Participatory action research) and participatory planning techniques. (Participatory planning), which is a technique used in the development community to contribute to sustainable development. An opportunity for individuals and representatives of various organizations. In the community Local involvement and is responsible for directing the development community. The process consists of three stages, including the creation of knowledge. Appreciation to create a development plan (influence) and establishing guidelines (control). The findings are expected to be in the study to draft security management model will lead to a set format and guidelines for the protection and security in the area of special economic development zone, border Songkhla Province sustained further.

6. Conclusion and Recommendations

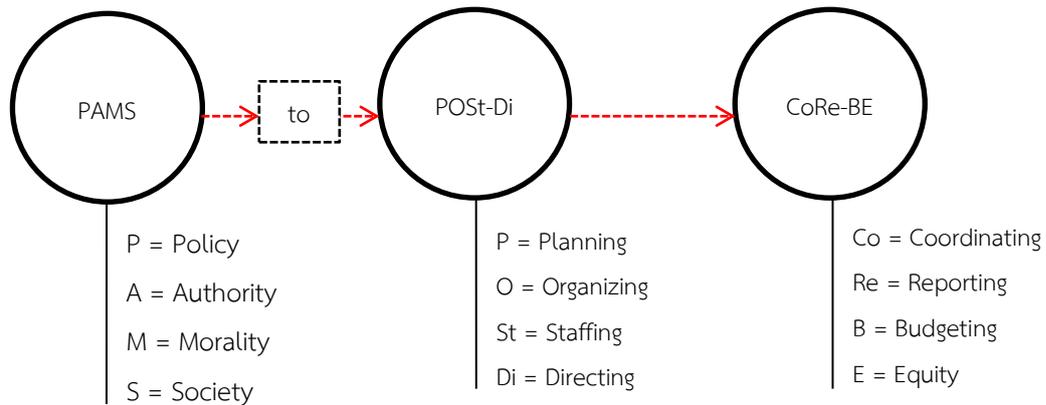
The problem that people have come to see that reflected. The beginning of the real issue is the distance between government officials and citizens. Lack of communication the lack of cooperation and harmony, which is a small issue. If the omissions that cause the problem and to determine the problem becomes more difficult to resolve. The summary is the problems and leading to improvements. The development: security management to special economic zone for optimum handling security and consistent with national security

problems. By improving Editing and development of such the pattern can be **2PV-Go. Pattern** “The relationship between people and the representatives of the state.” The required to determine the direction and management model security in special economic zone border Sadao district of Songkhla Province potential and the right to public space and as much as possible to bring stakeholders together to talk. Discuss and network performance. By recognizing the impact of the crime and the insurgency has on people and the economy in the area.



2PV-Go. Pattern

The work is important in this scheme. The talk Discuss and create a network of public and government officials at all levels. Through intermediaries, the key is Volunteer as a medium for promotion and support. Including repair relationships when government officials restrictions on access to the public. At present, the special economic zone border Sadao District Songkhla Province facing many problems. The problem is the relationship between people and government officials. The origin and development may become a problem in other crime areas. And review of literature the study consisted of concept application. “PAMS to POST-Di-CoRe-BE”.



The concept application. "PAMS to POST-Di-CoRe-BE"

Which will be used to define the framework in a normal government officials of all units in the special economic zone border Sadao district of Songkhla province, to enhance the effectiveness and efficiency of policy or mission agencies are working to address and reduce factors. The issues will affect the traditional relationship "relationship between the people and the representatives of the state". In addition, the transfer function of each component must be priorities. So that each element to have good relationships with each other. The important in the prevention of crimes and the potential.

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