

Anonymous Hearsay^{*}

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Rabin Satianpitayakul (ระบิล เสถียรพิทยากุล)^{**}

Abstract

The study aims to consider the changes in urban condition scenes all around the world now. The globalization was dominant by the first world civilization which an affecting to the specific characteristic currently by multi-art and cultural. Overlooking the architectural and habitations were occupied by the anonymous hearsay that making subconscious and changing the world of visualization by writings text, message, code and pictures etc. As when we walk past the graffiti wall then we could hear the wall try to communicate and make a conversation to us. The street scenes are looked similar to the art gallery. Cities scenes become an alphabet city. But at the same time graffiti may give an effect of Lost and Found in the urban space too. The bring in multi-art and cultural information data to analysis, logical comparison and juxtaposition of multiracial art through to the work. The researcher desires to use those of multi-art and cultural elements as an important research tool. Using the social state to reflecting the environment art in the urban city at the present. The aesthetics principal will be the cause of the new result new meaning and the innovative work of art.

Keywords: Multi-Art and Cultural, Unmatched Diversity, Semiotext, Graffiti, Contemporary Art

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บทความนี้เป็นส่วนหนึ่งของงานวิจัยทางวิชาการและศิลปะสร้างสรรค์ ภายใต้การกำกับดูแลของสถาบันวิจัยและพัฒนา มหาวิทยาลัยศิลปากร

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Assistant Professor, Digital Communication Design Program, Silpakorn University International College.

E-mail: satianpitayakul_r@su.ac.th

ผู้ช่วยศาสตราจารย์ อาจารย์ประจำสาขาวิชาการออกแบบสื่อสารดิจิทัล วิทยาลัยนานาชาติ มหาวิทยาลัยศิลปากร

Introduction

The phenomenon of the multicultural, the cross-cultural and the religion differentiation; “at present, we cannot refuse that we have the relationship with the people who have a different culture with us both direct and indirect. The entire peoples “surrounding” us come from “the other place.” (Mukdawichit, 2011: 2) These differentiations affected to the mind and the present behavior of the people, which showed the character in the multi-social format. “The mind which being in the people; we found that the external factor will affect to the human behavior.” (Bhanthumnavin, 2007: 19) The researcher performed this project because interested in the culture and the cross-culture which is the unmatched diversity. The influence of multicultural becomes an important role in the world trend. Cross-cultural created the aesthetics variation to the world society and the traditional culture, which affected the city view because the city had changed by the graffiti. The Graffiti changed the road to the street art gallery; the traditional city has been disturbed by the works, the symbol or the dirty word, the city wall like the human skin which has the re-tattooing upon to the graffiti period and the idea changed. The former text on the wall was the memory, which showed the former incident too (Figure 1. Picture by the researcher, September 2013: Bangkok) Note the word PAD which showed in (Figure 1) it is the abbreviation from People’s Alliance for Democracy, this text has been written between the year 2005 – 2009, the PAD incident finished in the year 2009. This text is still being, the researcher recorded this picture in the year 2013 so it is shown that the graffiti is the tool which can record the former incident.

Nowadays, the big city has transformed into the alphabet city (Figure 2. Picture by the researcher, September 2014: Bangkok) it has the graffiti pattern, which resembles in worldwide. We may compare the graffiti to be the creation of the new thing which instead of the previous scenery and at the same time the graffiti had destroyed the previous scenery by the new matter. The graffiti had integrated all the cultures; it is a good result in order to create a new thing. In the visual art side; the changing on the public area as the (Figure 17. Picture by the researcher, June 1-20, 2013: Bangkok) is the change that created the new image and the new scenery and it cannot predict the date and the time of the next changing. From the above data; the researcher had thought the new vocabulary to use, the new image and the new scenery and it cannot predict the date and the time of the next changing. From the above data; the researcher had thought the new vocabulary to use, the new vocabulary is the Multi art and cultural, it means “the several of the art and cultural.” Multi art and culture are

being the tool that showed the notion and it is the decoration of the city wall, this trend has more and more popularity.

Review the literature / the concept and the inspiration / the data, which relate to the creation

The urban society is the source that collected the various cultures on the wall. The urban society of the worldwide from New York to Bangkok; the person has written to notify the clean feeling through the text-media, slang, code, swear-word, particularly with “onomatopoeia is defined as a word which imitates the natural sounds of a thing. It creates a sound effect that mimics the thing described, making the description more expressive and interesting,” (Figure 11), (Literary Devices: 2013) Skoy language or subculture vocabulary, (Figure 12), (Tuntimala, 2013: 124) code, (Figure 13). From the researcher’s diary create the code, October 1991-2013), profane language, (Figure 15). Picture by the researcher, August 2013: Bangkok), the symbol of a picture (Figure 20), (IAEA, 2007). and the text against the autograph. Under these contexts; the writer had told the incident through the wall, it reflexed to the imagery of the close circumstance, reflexed to the current world social by clearly, these anonymous texts have not polished so the researcher can perceive the attractiveness of the beauty and the pure aesthetics. The researcher met the prominent characteristic of the graffiti; in the worldwide urban society has shown the multi-art and cultural, it makes the worldwide graffiti have resembled characteristic so sometimes, it cannot distinguish and cannot identify the obvious place of the graffiti that shown on all media. The graffiti that we saw on all media; we cannot know, who is written, which nationality had written and which place on the worldwide that the graffiti happened? “Graffiti ranges from simple written words to elaborate wall paintings, and it has existed since ancient times, with examples dating back to Ancient Egypt, Ancient Greece, and the Roman Empire.” (Graffito, 2006) Modern Graffiti originated from America country in the year 1920; that time, it hasn’t used the Graffiti word but it called “Moniker” (Figure 5), (Resneck, 1972) Moniker or “Hobo Signs” (Figure 4), (Dreyfuss, 1972: 90-91) is the symbol of the picture, which used instead the data or the command.

(Figure 5) In that period, it not has spray color or Marker pen so the Hobo graffiti liked to use the Oil bars. The Oil bar is the material, which used for durable writing. The content which popular is the symbols from the Mythical, symbol such as the famous nameless writer “Bozo Texino” (Figure 5), (Resneck, 2011) with the symbol of the male agriculturist which the cowboy cap. Bozo Texino used the train to be the personal art gallery; it makes the

Bozo Texino famous and many persons would like to know him. The researcher would like to compare the current incident with another famous nameless artist that is Banksy with the “stencil graffiti.” (Jinman, 2007) Banksy has antonomasia to the million graffiti “How Banksy turned the wry wit of his home town into million-dollar art. By Lindsay Bake.” (Bake, 2008). Both of Bozo Texino and Banksy have the same lived, strictly on the working life and they have the nameless forever. The concealment of the two artists; the researcher got the answer that the qualification of the nameless is attractive forever. In the past, the Moniker gave the important to the train very much, the train being the tool, which encouraged communication. The train is the vehicle, which connected to the various cities and moved together with the picture and the text media. The train like as the tool that transferred the information of the Moniker (in the past) and the Graffiti (in the present), they also give the popularity to the train to be the motile media which public relations their works nationwide without the advertising expense.

The experience of the researcher about the Thai graffiti; Bangkok Metropolis in thirty years ago, the wall of Bangkok has the pattern as (Figure 6. Picture by the researcher, January 2014: Bangkok). This picture became the inspiration of the researcher, which used the text to be the main weapon to create the works in this time. It conformed to the article “Graffiti thesis: the communication, the meaning and Ergodic of Jarunee Suwanratsamee. Thai graffiti in Technician student style, it has for a long time before the western graffiti came in and it makes the public understanding that it being the works of the western. The trend of western graffiti has ingrained and became popularity until present.” (Suwanratsamee, 2004: 2) The origin of the Thai graffiti; it came from the educational institution which shown the power by writing the text without the cartoon picture. The origin of the early graffiti in Thailand; all the texts have the same components such as the name, the symbol and the year of the educational institution. The student in that period likes to use the identity of the educational institution to be the tempered notification; the threatening word in the public showed the poignant feeling, love and the jealousy of the educational institution. The conclusion; the Thai graffiti in the past have shown the aggressive temper meaning more than the beautiful detail of the current graffiti. The entire contents and formats are important things with this research. For another example that used the text to be the main weapon to create the graffiti works i.e. Roger Gastman, Darin Rowland and Ian Sattler. They gave the graffiti definition in the book of Freight Train Graffiti 2006 that “graffiti is the out of trend culture, it like the symbol of the ‘rebel’ which create the refreshed and happy feeling and the graffiti artist had challenged the

government officer's authority that tries to obstruct, eliminate and remove the graffiti." (Sayandragoon, 2007: 1) From this phenomenon; it makes the challenge between the populations and the government officer's authority, the vandalism like the public giant work of art. (Figure 14. Picture by the researcher, June 2014: Bangkok)) "In the year 2010; the group of Russian protesters, appellation Voina decided to show the dissatisfied to the government by drawing the big genitals into the drawbridge at the center of Saint Petersburg when the ship passed and the drawbridge has uplifted, it showed the giant genitals which height 224 foot (Figure 7) to the public." (Paama, 2011: 1) This phenomenon; the world social population have thought in the same direction, they would like to destroy the government authority by used the text media to be the main weapon to communicate with the government because they have not received any justice from the government. The graffiti became the popular trend of the subculture that needs to destroy the government authority and became an important issue afterward. The scenery changing; the sight perceiving is strange to the people in the urban society so it is the reason that the graffiti has liken to the virus, spread the popularity by rapidly. For another important reason; the anonymous person left the personal message to the public area, it like the expression of the internal mental to the outside. The example of the public art "the stone sculpture works, appellation Public Purse, 1994 in the Bourke Street Mall, Melbourne" (Scarlett, 2011: 4) by the Simon Perry artist. The small purse has brought to extend the proportion to the giant purse stone sculpture and it had been exhibited on the crowded public. (Figure 8), (Perry, 2011: 1) The small purse used as the subject; the symbol of the purse picture had shown the personal, it being astonishing because the actual, the small purse is the personal belongings which follow to the owner but it is the difficulty that we will meet the small purse in the public. We often strange and excite when we meet the purse drop on the public area because the purse becomes the material which means the person or the personal taste. The expression of the internal mental to the outside is the important tool that the anonymous persons and the researcher used as the communication tool by showed the internal mental to the public area. The researcher has the experience in the project head, which gave the academic service, collaborate with the student of Digital Communication Design Program; for operational training, in the subject of "Storytelling Through Silence" (Satianpitayakul, 2013) it was the activity, which gave the knowledge, and the skill to the youth hearing impaired. It is the inspiration that the learning can communicate by finger language, the alphabet, the picture and the symbol picture. All the stories that record, it has the meaning although it doesn't have the source or the performing person. The world social has integrated

the multi-art and cultural rapidly, in the urban society have the relativity phenomenon between the native culture and the foreign culture. So, it affected the picture and the text on the wall in the worldwide social, it has a multi-art and cultural format. The researcher brought the aesthetics data from the culture that different on the social which reflect through the wall on the current worldwide social, these influences affected to the notion, visual perception and the mental state of the human.

Illustration, the type of pictorial information that creates the works.

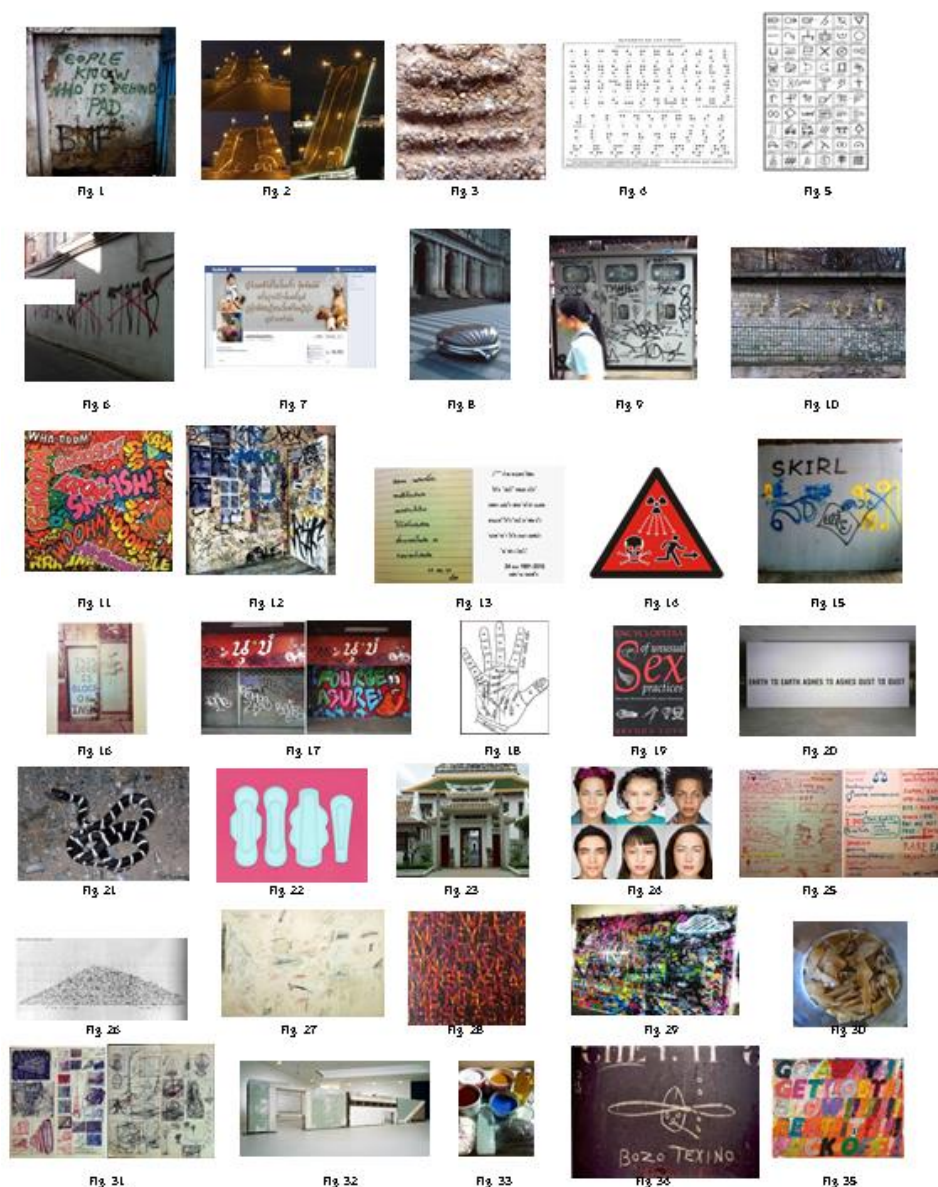


Figure captions

- Fig. 1. The political graffiti, the picture was taken by the researcher, Bangkok, September 2013.
- Fig. 2. The alphabet city, the picture was taken by the researcher, Bangkok, March 2014.
- Fig. 3. The relic in Phra Pim Somdej. The dewdrop relics, caste clear white.
- Fig. 4. Hobo Signs.
- Fig. 5. Moniker by Bozo Texino.
- Fig. 6. Thai graffiti, technician student style, the picture was taken by the researcher, Bangkok January 2014.
- Fig. 7. Drawbridge, the giant genitals which height 224 foot.
- Fig. 8. Public Purse, 1994. Bourke Street Mall, Melbourne by Simon Perry.
- Fig. 9. Braille Alphabet.
- Fig. 10. Sign language.
- Fig. 11. Onomatopoeia.
- Fig. 12. Skoy language and Motor punk language.
- Fig. 13. Cryptogram, the picture was taken from the researcher's diary; October 24, 1991, create the code 2013.
- Fig. 14. Vandalism, the picture was taken by the researcher, Bangkok, June 2014.
- Fig. 15. A dirty word, picture was taken by the researcher, Bangkok, August 2014.
- Fig. 16. This door is block on inside.
- Fig. 17. The picture that showed the change in the public area. The picture was taken by the researcher, Bangkok, June 7th and June 20th, 2013.
- Fig. 18. Superstition.
- Fig. 19. The encyclopedia, the unusual sex practices.
- Fig. 20. International Atomic Energy Agency: New Symbol Launched to Warn Public About RadiationDangers.
- Fig. 21. California king cobra.
- Fig. 22. The various formats of Sanitary napkin, Young Scot. The Lowdown you guide to teenage health, sanitary pads.
- Fig. 23. The unmatched diversity, Wat Ratchaorotsaram, the temple of King Rama 3, the architecture of Wat Ratchaorotsaram has shown the prominent of the Chinese Style.
- Fig. 24. Multiracial Americans, unmatched diversity.
- Fig. 25. Text media technic to create the Works, Earth-to-Earth Ashes to Ashes Dust-to-Dust 1970, by Lawrence Weiner.

- Fig. 26. The context media technic to create the works, A Heap of Language 1966, pencil drawing, by Robert Smithson.
- Fig. 27. The semiotext media to create the works. The Italians 1961, Oil, pencil, crayon on canvas 199.5 x 259.6 cm. by Cy Twombly.
- Fig. 28. The textuality media to create the works. Here We Exemplify 1970, Oil on canvas, 76 x 76 cm. by Tom Phillips.
- Fig. 29. Esoteric, the picture was taken from the researcher's diary.
- Fig. 30. DNA of the researcher (the elements: hair, nail and tooth.) The picture was taken by the researcher.
- Fig. 31. The composition of the color the free space the line volume and the art composition. The picture was taken from the researcher's diary.
- Fig. 32. Bingo 1974, Building fragments: painted wood, metal, plaster, and glass, three sections. 175.3 x 779.8 x 25.4 cm. by Gordon Matta-Clark.
- Fig. 33. The materials that create works such as the glass Muller, sand-sized white, marble powder, glass powder and aluminum powder. The picture was taken by the researcher.
- Fig. 34. The pictorial information that creates the works follows to the researcher's viewpoint. The picture was taken by the researcher.
- Fig. 35. The graphics works of Mel Bochner (American born 1940); the researcher brings the text from the picture to create the work's title there are Go away, Get lost, Blow and Beat it. Phillip Kennicott. (2011).

Research methodology

The researcher expanded the meaning of "Art Creative Research" in two meaning that is "the research" and "the art creative"; Professor Precha Taotong created the interesting philosophy table to compare the differentiation between the research and the art creative as below.

The research	The art creative
1. Fact	1. Imagination
2. Objective	2. Subjective
3. Gnostic	3. Poignant
4. Reality	4. The reality of the creative artist
5. Theory	5. Inspire
6. The research methodology	6. Adventure (analyze/synthesis)
7. Realization	7. Inconscient
8. Confine	8. Bottomless
9. Reason	9. Intuition
10. Evaluate the material innovation	10. Mind evaluation
11. Knowledge accessibility	11. The higher spirit

“Table 1; compare the differentiation between the research and the art creative follow to Professor Precha Taotong viewpoint.” (Taotong, 2013).

From the above table; the word “research” and “art creative,” it has more differentiation. “These two words different on nature; the research is the science that has the study method for finding the new systematic knowledge follow to the rationnellement. The word “art creative” is the science that has the study method to create a new thing or improve the previous thing and create a particular work. The method to find the new knowledge; it’s not necessary to have the systematic, almost it showed the direct expression by the instinct, it not has the reason, the new knowledge may happen and discover by accidentally.” (Klayvichien, 2013: 116) The researcher chose to create 2D painting works; it showed the beautiful aesthetics and disgusted aesthetics. “The Aesthetics word was legislated by the Baumgarten, Alexander Gottied 1714-1742; it has the root from “aisthanomai,” it means the sense perceiving and the opposite meaning with the beauty word such as the ugliness, the nastiness even if the scare, the bravery and the miraculousness. The aesthetics; it means the mind qualification that responds to the human temper, the human temper which happened from the sense.” (Homhuan, 2014: 10) The aesthetics became to the pluralism social reflexion and the social that living together. The researcher used the information since the past until the present such as the anonymous text, the symbol language, slang word, code, dirty word, the symbol picture, subculture language, the text that against the autograph and the warning sign.

Bring these data to analyze and rearrange in order to find the new thing and find the new meaning follow to the researcher's viewpoint.

Works creative methodology

1) Bring the information from the researcher's diary, from the daily record that have the esoteric meaning; there is the text, the pictorial information and the general information, bring this information to analyze and consider the quality of the art composition on the daily record paper by using the formalism analysis. (Fig. 29. The picture was taken from the researcher's sketchbook, 2013).

2) Collect the data from the past until the present; there are the text media, the conversation from the social online, news, picture, printing media, found object, deoxyribonucleic acid or DNA of the researcher (the elements: hair, nail and tooth), film and the text media that the researcher arranged from the diary. Then bring the entire data to codify and create the works. (Fig. 30. Picture was taken from the DNA of the researcher, 2013).

3) Bring the analysis result which showed the quality of the color, the free space, the line volume and the composition appended with the inspiration that met from the data, then expand the entire record data to be the prototype's notion which is the basic significant composition, used it to improve and create the works. (Fig. 31. The picture was taken from the researcher's sketchbook, 2013).

4) Select the appropriate image by borrowed the famous work of art to retrospective study and retrospection. The researcher borrowed the structure of the picture; title: Bingo 1974, Gordon Matta-Clark (American born 1943-1978), bring this art and the retrospective architecture structure to reapply. Bingo 2014, the researcher's creation method. (Fig. 32), (MoMa, 2011).

5) Create the works by using the oil color technic and the canvas mixed media; the researcher used the traditional knowledge of the Thai culture to create the works. The researcher selected the method that closed to the amulet powder substance creation; the materials are glass Muller, sand-sized white, marble powder, glass powder, aluminum powder, Tang Aeu oil and Linseed Oil. These materials were the important composition because the researcher would like to get the painting surface close to the amulet (powder substance), it reflexed to the virtual image on the mixed media painting works. (Fig. 3), (Ratsameepen, 2010: 1) and (Fig. 33. The picture was taken by the researcher, 2013).

6) Bring the information from item 2 to be the composition, then cut off some data follow to the researcher's viewpoint, changing the data condition, the shape, the meaning and the illusory. So, it has the new meaning that is the main issue to create the works. It reflexed to the incident that circumstance to the life and the social that happened from the cross-cultural. (Fig. 34. Artwork by the researcher, 2013).

7) "The works title number 1-4; Go away (Fig. 36), Get lost (Fig. 37), Blow (Fig. 38) and Beat it (Fig. 39) are the creation of the small painting work on the paper. It is the fourth works of the researcher in the beginning period and it is the works that borrowed the text from the work's title Go Away, 2010 (Fig. 35), (Kennicott, 2011) The graphics works of Mel Bochner (American born 1940); the researcher appropriate brings the work titles from the picture to create the artworks.

The creative works

The art creative research under the title of "Anonymous Hearsay," it trials on the mixed media continually, in order to improve the works to conform to the current period. The cultural assimilation has more violent and over to stop. The changing from the traditional culture to the multicultural; it has more affected to the instinctive scenery perceiving that belonging to the urban society's people. The effect from these factors became the indicator tool that indicated the developing of the cultural history together with the urban society as well, it conforms to the creative project under the title of "Anonymous Hearsay." This project showed the currently Thai social culture which threatened by the cross-cultural or the multiculturalism in the content and the format; the researcher proposed the works in 2D painting and created the perfection work follow to the research objective.

The creative research

Thai cultural assimilation, the former threat and the cold war that re-happen in the present. The capitalism had dominated the weak culture; it like the new format of the colonialism, these things created the weak to the Thai culture root or the third world countries culture and it difficult to against the domination from the foreign culture so it occurred the consumer culture rapidly. The consumer culture like the foreign brand name product; it against "the Sufficiency Economy Philosophy of His Majesty King that have the royal words to the Thai population since the year 1974." (Vajiramedhi, 2007) The researcher brought the sufficiency economy philosophy of his Majesty King to use as the self-sufficiency together with the researcher impressed on the analysis and the consideration of the garbage material article

from the Russian artist; Ilya Kabakov (Russian born 1933). The artist who never threw anything away but brought the entire thing to invent the work of art until got the name as “The Man Who Never Threw Anything Away,” (Groys, 1998: 32-33) the researcher will tell this story later. The researcher brought the Sufficiency economy philosophy to apply in the work of art because Thai social had changed from previous core value to the new core value. The Thai social area showed the strange culture including with the unavoidably Thai culture like the big advertising banner and the foreign language letter etc. By the way, the researcher realized the problems that occurred in the present, there is the fashion; the researcher has the opinion that “Internet,” the computer network which connects to the worldwide, it has the advantage and the disadvantage, the advantage of the internet; it is the search tool that comfortable and fast, the disadvantage; it is comfortable and fast to copy the other notion. The researcher has the project head experience which gave the academic service collaborate with the student of Multimedia design program as of November 26 - 30, 2012, under the workshop topic of “Map Your Mind 2011.” (Satianpitayakul, 2012) This is the activity that gave the skill, knowledge and the conscious indoctrination for the youth in the secondary level, anti the plagiarism or copies the other works, in order to create the ethics to the youth and develop them to be the originality person, in order to create the work from now on. It is the method to eliminate the problem of intellectual property violation or product copying, this is the hurry up a problem, which should be resolved because it is the honor of Thai people. Thai people should give the significant and the pride to the Intellectual property, which came from our Thai root. By the way; the good work of art must be shown the owner root, like showing the person to the outside or the culture and social area. For the creative work; the researcher had developed the idea and collect the information from the multicultural continually, there are content and technic. The researcher has the research methodology as **1) The work’s format: 2) The work’s content: 3) The work’s technic:**

1) The work’s format: for the work’s format the researcher selected the method to create the painting by used mixed media material and used oil color technic mixed with the various masses on the canvas. The researcher trial to create the individual texture with the oil color; bringing all the masses such as glass powder, marble powder, aluminum powder etc. mixed with oil color, this is the significant objective to create the originality texture, in order to get the originality texture like the amulet (powder substance) that showed the transparency, coarseness, smooth, rugged, polish, and matte characteristics together with the technic to hide the substances in the amulet. Also brought the mixed media material from the personal

impression such as used the material to show the symbol meaning, translation all the meaning from the material usage like gold-leaf, leopard leather, kangaroo leather, hyena leather, the aerial root of Golden pothos, stony meteorite and the researcher heredity. These mixed media are the important compositions that gave the idea to conform to the format, the method and the technic. The researcher brought the flesh and the skin from the researcher's body to use in the painting especially on the DNA or heredity; DNA is the accurate mechanism to evidence and proves the works better than the signature because the signature is easy to counterfeit. For another example; the researcher had brought the special material (outside the world) to use with the works such as the stony meteorite, brought to develop, considering and select the material from the extraterrestrial because the source of the material can show the distance, the period of time and the mass or the mineral that doesn't have in the world. The researcher started to search the new material, not only the material from the world which can bring to create the works of art but also the material (outside the world) had been used to show the meaning of the universe or the infinity. The researcher would like to use the material to be the media to connect the world with the universe. The mixed media material being an important works format that transmits the personal temper by selecting the material from the researcher's intention.

2) The work's content: the main point of the content; the researcher selected only the context from the fact, the news, it used to create the content of the works such as the graffiti or the text on the wall which reflexed the economic situation, politic, social, war, social class, cross-culture, subculture and religion, etc. The Influence of these contexts affected the scenery changing and the environment of the traditional urban society. The multicultural being used to be the issue and the main information to create the content of the work by focused on the mixed cross-cultural which showed on the wall in the worldwide urban society street. At present; another content that the researcher brings to create the works are the social class issue, using the power by the upper class in the social and the expulsion of the low social class; we can saw these incidents from the undeveloped social such as the burning for evict by the land capitalist, prostitution or buying and selling on the sex service that still being in the third world such as the rent wife or "sex tourism" (Brown, 2001: 15) and the gossip that the Thai social talk about i.e. the wrong speech of the first female leader of Thailand. In order to record the time with the fact that happened in the social; the researcher brought the class to be the important issue to create the works, the social stratification, the social strata which showed the differentiation on the person or the people that been identified the group by the

social “the upper class or the lower class.” (Kurekaew, 1975: 104) We can compare this situation with the first world that used the economic power possessed the changing of environment, the scenery and the living conditions of the third world. In art, the researcher may compare the above issues like the acculturation. The researcher has the opinion that the interesting happened from the result of the high threaten mixed with the local cultural and the foreign cultural; the differentiation on these contents has been used as the main objective to create the content which showed the mixed art format. It showed the cohabitation of the new art that we can see on the wall in the current world social connects with the objective that created the content in the multicultural. The researcher brought the two differentiation contents to be the tool to create art research.

3) The work's technic: the researcher used the main technic that is the gesture drawing; the researcher believed that this technic can create the identity to the works and this is the skillfully technic of the researcher, “the researcher always uses this technic since the study in the Bachelor of Arts in Fine Art (Honours).” (Satianpitayakul, 2001) The gesture drawing is the technic that showed the individual characteristic, it's also occurred the other technic such as the mark making, this is the technic that creates the mark, leaves marks and the impress or the particularly which hide the material in the work of art. The researcher had created the work of art that can recheck the mark later. The researcher had punctiliously with the technic to creates the mark especially on the mark that happened from the overlapped form, it is the accident that occurred from the gesture drawing, impresses and it changed the shape of these marks became to the technic to create the new individual format. This is the particularly technic that created the symbol of a mark and the technic that the researcher brought to show in 3D picture i.e. Oblique projection, Isometric projection and Axonometric projection. These three projections have the qualification to be the projection that showed the same size of the object both on short distance and long distance; it can perceive the object shape in the augmented reality picture (3D), in order to create the wile in the eyesight that showed the 3D picture format on the 2D picture format area.

Research results

The creative research, the work's No. 1-4: Go Away, Get Lost, Blow and Beat It, 2014

The work's title number 1-4; Go Away, Get Lost, Blow and Beat It 2014 is the fourth small painting work on the paper since the beginning of the academic creative works project. The researcher started to test and selected the light object and consideration about the surface that easy to tear. The researcher selected the rubber stamp in Thai type and English type format in every size. Brought all the types and the rubber stamp to use in the works because it conformed to the intention to create the letter and increase a large amount of the letter over and over. The researcher selected to use the rubber stamp technic because it being the one technic of the monoprint, the researcher had the objective to bring the prints technic or the industry technic mixed with the handcraft technic, it can compare with the combine technic between the mass and the individual at the same time.

The creative research, the work's no. 1 Go Away, 2014

The work's title number 1 Go Away, 2014; (Figure 36) it means go away or getaway, from this meaning the researcher compares this meaning conform to the content of the social



Figure 36. Go Away, 2014 ink, acrylic, oil, collage on paper 100 x 70 cm.

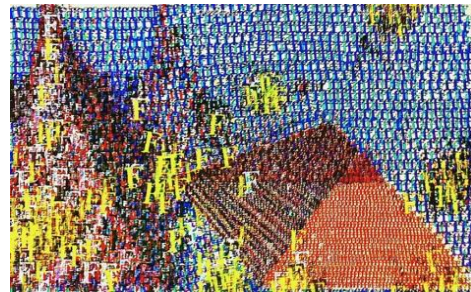


Figure 37. Blow, 2014 ink, acrylic, oil on paper 100 x 70 cm.



Figure 38. Get Lost, 2014 ink, acrylic, graphite on paper 100 x 70 cm.



Figure 39. Beat It, 2014 ink, acrylic, oil, hair gel, dust, coffee, rubber band, aluminum foil, silicone on paper 100 x 70 cm.

class, the researcher used Context media (Figure 26), (Morley, 2003: 160) the consonant F instead of the meaning of human class that living in the social. The main structure of the picture had shown the pyramid shape by originating from the consonant F that overlapped and start from the base, it is a low class goes to the middle class and the upper class of the pyramid. The arrangement of the pyramid structure by the consonant F, it can compare with the social possibility such as the social classification, used the plentiful and repeatedly of consonant F for instead the symbol of the multiracial class and the work's format that relate to the class, we can compare to the attempt to express through the communication between the social class and we may compare with the releasing of the freedom culture at all class in the multiracial.

The creative research, the work's No. 2 Blow, 2014

The work's title number 2 Blow, 2014; (Figure 37) continually from the first creative works, the researcher gave the important to the urban society class, the researcher gave the meaning of the blow as the temper release. Blow, 2014 may compare to the multicultural freedom releasing of the current urban society. Consonant F used in full area of the picture, also in the short distance, middle distance and the long distance. Used the Textuality media repeating technic (Figure 28), (Selby, 2009: 18) the researcher would like to convey to the mass, used the shapes of consonant F composed to the picture structure that showed the current social class.

The creative research, the work's No. 3 Get Lost, 2014

The work's title number 3 Get Lost, 2014; (Figure 38) the main structure in the picture similar to the first works by used the consonant F, composed it carefully in order to get the heavily and tightly pyramid structure, used the biggest consonant F and selected the black color for indicating the dense and the blind of the object, without the transparency. It may compare with the balustrade of the upper class or the detention cell that created for oppression and detain the freedom of the low class such as slave labor that compared with the injustice between the social classes.

The creative research, the work's No. 4 Beat It, 2014

The work's title number 4 Beat It, 2014; (Figure 39) this is the conclusion of the fourth small painting work on the paper at the beginning period, this research: the researcher had the technic tested and selected the various object to collage on the paper before performing the works number 5 on the canvas. The fourth works, the researcher selected to use the mark making technic and the tear paper technic for dispelling the unwanted area on the upper surface. There are bought the found object to use in the art such as the tool or the object that used in the daily life i.e. gel, vegetable oil, coffee, power, etc. The researcher brought the sufficiency economy philosophy of His Majesty King to use and created the immunity in the self-sufficiency economy. The researcher started to give the significant to the surround object and brought these objects to change to the objective art in the next works such as bringing the expired object, remaining material used and scraped the oil color to reuse etc. These objects have the worth to the researcher; also this information gave the time value and the relationship between the researcher and the object so it necessary to dwell to the concept and the content that directly to the type of object, the object is the art media that reflexed the symbol of the picture and the individual.


The creative research, the work's No. 5 Midway Sphere, 2014

The work's title number 5 Midway Sphere, 2014; (Figure 40) this is the first works on the



Figure 40. Midway Sphere, 2014 oil, sand, marble dust, glass powder, aluminum powder, honeycomb on canvas 360 x 135 cm.

canvas or the circle in the middle; the researcher used the two technics that is Text media (Figure 25), (Morley, 2003: 143) and the Semiotext media (Figure 27), (Morley, 2003: 112) brought these two technics to apply, created the comparing content and juxtaposition between the texts and the abbreviations. The example; the two abbreviations that have the similar format and characteristic, the researcher used the juxtaposition between the

abbreviations of YKK (the zipper manufacturer company) with the RKK (abbreviations of - the terrorist of the three provinces on the southern boundary or the anonymous person which not showed themselves with the social). The juxtaposition between the two abbreviations occurred from the humor and the researcher predicted about the daily life of RKK. The apparel of the terrorist of the three provinces on the southern boundary has been used to be the issue, the researcher predicted that the apparel of the terrorist; one of the apparels must have the zipper product from the YKK company. The conclusion; both have the terrorist RKK and the anonymous person in the society cannot avoid the four requisites. For another example, the researcher wrote with braille alphabet (Figure 9), (Braille authority org. 2006: 1) it means I Love You and created the sign language picture, (Figure 10), (Perlmutter, 2013: 2) it has the same meaning with I Love You. The researcher would like to have the painting that can communicate and have the love interaction with the handicapped in the social, to remind that our society still have the handicapped that live together with the normal person. In the society has transmitted the sign language through the painting works, it not only the tool that communicated with the normal person but also communicated to the minority in the social. The researcher used the semiotext media to create the time period media like the tale of the turtle and the rabbit, the juxtaposition about the ancient scale picture between the yellow and the red; it conveyed to the conflicted period of the Thai social people, it is the prolonged political problem in the Thai social between the yellow shirt group and the red shirt group. The natural material; the researcher brought the honeycomb to be the media by comparing the honeycomb with the meaning of “the social animals that lived together or the mass in the social,” used the cryptogram (Figure 13) technic to create the code , it means Thailand, brought the popular text from the social online like Meow word, it is the greeting that popular used in the teenager. The researcher would like to bring the popular text or the fashion that not ephemeral to record the period of time in the painting works. The last thing that communicates through the works; it is one of the two works that the researcher had identified the gender identity, the picture that showed the virilia; it reflexed the masculine characteristic, classification and the gender identity of the human on the painting works.

The creative research, the work's No. 6 Rent Me, 2014

The work's title number 6 Rent Me, 2014; (Figure 41) this is one of the two works that the researcher would like to identify the human gender identity, in the picture showed the vagina, it reflexed to the feminine characteristic. In order to classify the human gender with the painting works that reflexed the meaning of the feminine on the canvas or rent me, the content in the works refers to the human oppression in the third world. The researcher reflexed the content through the capitalist system, the selfishness of the first world human, instead of the meaning of the picture by the sperm that splash and scattered through the urban society wall in the third world. The orgasm of the masculine works, it conveyed to the capitalism problem that propagates in the freedom, the sexual abuse from the foreign culture, the rape with the traditional culture, the plutocracy, the prostitution like rent me, rent wife, sex tourism and the crime etc., in order to reflex the third world social problem that the researcher living. Used the grouse text about life, love, drug, sex, the succumbing, the amour, intercourse and the archaism etc., brought these texts to use in the content. The researcher has the archaism example that has been used such as "(Eonism, it means transvestism), (Hymenoclasia, it means surgery the new hymen after tearing), (Aphallatia, it means without the sex), (Stupprator, it means the feminine that never has the sex, it is the motivation for masculine.)" (Figure 19), (Love, 1992: 304, 307, 308, 313) The texts like Pump up, Love e or love Amphetamine, Lick, Suck, Joop, Pee, Blue shit, this is the word technic which came from the Bull shit word, You x Me – it means you kiss me, X is the slang – meaning as kiss, Who x You, Thank fuck, Dick, Try me, Ah-Pen-Yen or Drugs and the Drug trade and Loan me etc. The researcher had reflexed these words by showed



Figure 41. Rent Me, 2014 oil, sand, marble dust, aluminum powder, silver leaf, spray paint on canvas, 350 x 150 cm.

the content through the painting passes the reproduce wall or the canvas. The surrendered text showed the requirement of the money and hoping on the better livelihood of the person on the third world, they proposed to sell the life or rent the life, exchange the life with the person in the first world. The above content is the part of the social possession by the upper class that can buy and sell the low-class life, performing with the low-class human like the slave or the person that agreed to stay under the money power to the life is like the plaything. The human life can buy and sell or rent, it is the result of the upper-class that soulless.

The creative research, the work's No. 7 Yaba, 2014

The work's title number 7 Yaba, 2014; (Figure 42) Amphetamine, the researcher brought the continual heavily problem for 18 years (originate the amphetamine since the year 1996), it like the mirror problem of Thailand until present. The amphetamine is the particular drug of Thailand for a long time, in the picture showed the variety text, showed the unmatched diversity (Figure 23, 24), (Wikipedia, 2013) format and used only the content from the personally impressed such as (Banana split – ice-cream with banana), (Barfly girl – the feminine that used the time to drink alcohol at the bar), (Peekaboo – baby game), (Collagen – the substance which met on the joint), (King Kong flavor), (Monk company are here), (Miscellaneous) and (B.Y.O = Bring your own). The researcher brought these words from the Australia culture, it has the meaning about the restaurant that does not have the alcohol beverage to service, if would like to drink, you much bring by yourselves. The researcher would like to bring the drug effect and several of the



unmatched diversity text to compare the similar characteristic between the stoned symptoms with several of the unmatched diversity; it like the activation on the nervous system and have many symptoms such as the enervation that make the low decision and have the hallucination, illusion, suspicious, delirious and insane etc. In order to get the format of work to conform to the content such as the symptom under the action of a drug, the researcher reflexed the several nervous symptoms through the Mirror words technic, it created the virtual image overlap on the real image. For another technic that created the works is the influence from cake, bakery and bakery format which identify the beauty, the exciting, the several format characteristics became to the influence which results to the new concept of the researcher works.

The creative research, the work's No. 8 Bingo, 2014

The work's title number 8 Bingo or Bingo game, 2014; (Figure 43) the researcher selected the sketch by borrowed the appropriate image from the famous work of art to retrospective study and for retrospect. The researcher borrowed the structure of the picture title Bingo 1974, Building fragments: painted wood, metal, plaster and glass, three sections. 175.3 x 779.8 x 25.4 cm. by Gordon Matta-Clark (American born 1943-1978). In order to bring the art and the



Figure 43. Bingo, 2014 oil, acrylic, spray paint, sand, aluminum powder, gold leaf, leopard fur, kangaroo fur, hyena fur on canvas, 380 x 200 cm.

retrospective architecture structure to reapply; Bingo 2014, follow to the researcher creation, the researcher brought the insult political context to be the significant content, brought the Esoteric technic or the unpopular story or the opposite story, the opinion that different from the normal being; used it to be the important tool to create the content of the works. The example of the Esoteric using; brought the text Happy time to use but the researcher brought the pattern of California king cobra skin to reflexed the beauty of the horrible characteristic; (Figure 21), (Rosamond Gifford Zoo, 2008: 1) brought the California king cobra skin to paint in the front, it means Happy time. The result is the conflict between the two characteristics that gave the differentiation meaning such as the happy time and the horrible beauty; when these two characteristics had been mixed together; it changed the Happy time meaning to the new. The composition of the picture showed the internal component of the house in the Victorian era (1837-1901); it's without the organism, the researcher used the gold leaf decorated the rim on the wall in the house, it showed the wealthy of that house, the picture structure showed the first floor of the house that buried on the underground (it under the half of the door height), the black door decorated the rim with the gold leaf and written the text as This door is block on inside (Figure 16), (Anonymous person, 2013) the text in this sentence, the Museum curator from H Gallery used as the main point and used as the name of the exhibition of "BLOCKED ON THE INSIDE." The first one-man shows the art exhibition of the researcher, the door picture that blocks on the inside and block on the outside, it is the text that cheated the

viewer. The stairs picture showed the connecting point between the floor that buried in the underground and the first floor of the house but the picture did not show the second-floor area, the stairs picture showed the infinity characteristic, each level of the stairs control by the symbol of Arabic numeral 1-0. The researcher would like to convey about the vortical that can compare with “the walking meditation, the method of performing religious activity for monk and layman in Buddhism; walking meditation means walking by the conscious, this word came from Pali language, Jang-Ga-Ma meaning as the tread; used with the conscious walking together with the body moving, it trained to have the conscious and the concentration. The objective of walking meditation is the way to train our mind to have the concentration and the conscious to know the current temper.” (Darawan, 2006) On the wall showed several texts, the symbol picture, the semiotext picture and wild animal leather. For another example; created the work’s content by used Esoteric technic, unpopular story or the opposite story, in the picture showed the light in Thai modern and it showed the upside-down light, it means the supernatural. The another text such as (No pet yes wild); it conveyed to the currently sarcastic social that popular to bring up the animal and bring talk of the town topic from the wrong speech of the first female leader of Thailand such as the document wrote as Thank you (Three times), it means says thank you to the conference three times but the female leader reading as Thank you three times. It emphasized to the society that the researcher living, the leader like the puppet, the researcher would like to record the humorous thing and thing that should not happen in the Thai social. It showed the leader of Thailand not necessary to have the quality, it is the puppet, which happened from the patronage system, the patronage system became the Thai identity for a long time. The corruption of the politician, the government officer and the businessman that coordinate for the benefit, the researcher transmitted the corruption problem to the canvas and reflexed the Thai area like the heaven of corruption that has the highest increase from the part until the present.

The creative research, the work’s No. 9 Scrub, 2014

The work’s title number 9 Scrub, 2014; it means the scrub, (Figure 44) the researcher would like to compare the works content with the sweepstakes craziness of Thai people, their waited for the fate on the first date and the sixteenth date in every month. The news as of September 15, 2014. “the reporter reported that the date before the lotto; Wat Phra That Doi



Figure 44. Scrub 2014, oil, spray paint, sand, aluminum powder, gold leaf, silver leaf, aerial root, meteorite, artist DNA on canvas, 360 x 135 cm.

Kham, behind the Royal Ratchaphruek Park, Tambon Mae Hia, Mueang Chiang Mai crowded with the people from everyplace, they brought the jasmine garland to worship and vows from Thep Tan Jai, the ancient Buddha which has the age around 500 years, it has the jasmine garland high like the mountain, especially on September 14, 2014, prediction that it's not lower than the hundred thousand garlands." (Manager Online, 2014) From this incident; it likes the peoples in the Thai social waiting in the fate to get the wealth and not offhand with the personal occupation etc. It became an important problem with the stability of the national human resource. (Figure 18), (ThaiZa.com, 2008) Another problem that the Thai social cannot resolve until the present, there is the superstition that leads astray the people to engross in seeking the special number in every formats such as used powder to scrape the number from the bark, from the drop candle in the holy water, analyze the number from the joss stick powder, analyze the number from the bits of candle, analyze the number from the plant and from the animal that abnormal in the physical etc. The researcher would like to create the structure of the picture to similar to the rite structure; the small square picture about 360 squares, the researcher would like to show the differentiation meaning in each square such as using the reviled text to sarcastic the corruption document, the text mentioned about the abandoned lover and the symbol of the special figure, etc. This works; the researcher gave the important to the several characteristics of the material such as the aerial root of golden pothos, it conveyed to the relation between the climate and life. The stony meteorite; the

researcher created the text by used the stony meteorite, this material conveyed to space or the new space then arrange to be the letter reading as BYE, it means the future and the new space, farewell from the current world to the utopia and the artist proof. All the working time; the researcher collected the personal elements i.e. hair, nail, tooth and skin to mix in the painting, in order to prove the evidence in the future that this painting had created by the researcher. The creative works methodology; the researcher selected the collage technic to create the structure of the picture, reused the oil color scraps; this is the new technic to create the painting works. Also brought the meaning of sufficiency economy philosophy of his Majesty King to use in the painting. Brought the oil color scraps to recycle to the fraction of the picture such as the triangle pyramid picture, sex toy, condom and the popular food picture in daily, it is the thing that identify the social class differentiation such as the researcher created the pizza picture or the laborer food then compare with the Parma Ham from the Parma city, Italy which expensive. The researcher would like to show the work's format from the low class to the upper-class, in order to bring the two groups of the social class to compare, it makes the overall of the picture content showed the middle social class or the second world social. The middle-class or the person in the second world has the power to buy the food of the upper-class and the low class in daily so it is difficult to find the type of food that conveyed the food symbol of the middle-class because the middle-class food is the food between the two groups in the social.

The creative research, the work's No. 10 Itipiso, 2014

The work's title number 10 Itipiso, 2014; (Figure 45) it means the Recollection of the Buddha, the Dhamma, and the Sangha. Itipiso is the last works of the academic creative works project, title as Anonymous Hearsay, the researcher brought the content regarding the usurp political power in the Thai social to be the important context to create the works. The researcher separated the problem to the two sides that are the government side and the opposition side (the masses); the conflict happened from the corruption of the government, used the patronage system to corrupt etc. The conflict period is the time to create the works "Itipiso"; the people went to assemble and resist the government by the empty-handed at Ratchadamnoen road, Bangkok, the government used the wrongful power so it leads to have the bomb situation and snipe the empty-handed people, used the weapons of war, the killing happened in every month



Figure 45. Itipiso, 2014 oil, spray paint, sand, aluminum powder, silver leaf on canvas, 300 x 150 cm.

both in Bangkok and upcountry, the peoples had been sacrificed the life to the corrupt government. In that time, the masses leader understood the incitement from the government that would like the people brought the weapon to retort because it is unjust to assemble. The masses leader focused on the white assemble, not use the violence reply to the government, and hold the calmness principle, peace and nonviolence. The masses leader found the method to stop the violence from the government, in that time they used Itipiso method, Itipiso has used as the prayer on the assembled state every day at 6.00 PM, it is the same period that the researcher created the works. The researcher has the opinion to bring the sanitary napkin (Figure 22), (Young, 2013) to be the symbol of the government female leader in that time; the several formats of sanitary napkin showed the various meaning about the government i.e. dirty, filth and disgusting etc. All the disgusting has been compared with Itipiso prayer (moral); these two contexts had strongly conflicted, the researcher would like to show the circulation of these two contexts in the picture by using the structure that showed the spiral and compared with the mind feeling, it showed in certain of creation. The sanitary napkin picture that circulated together with Itipiso prayer and the swear text that mention to the unjust government, it has been circulated, back and forth and overlap, it showed the chaos in that time. It hasn't the certainly strategic direction for the Thai social so it may compare with the picture which circulated like the life that flap around and the nation do not have the expectation, it became to the expectation that drifted like the circulated picture that flap around, like the Thai nationals in that time.

Conclusion

From the study and doing the creative research in multi-art and culture; it being the main objective to identify the format and the content in this research, it is the composition of academic creative works project in the painting program. This project showed the works before the research, showed the concept, technic, the anxiety that relate to the art and cultural, the background of the problem that affected the traditional culture until the present. The foreign culture had attacked and dominated the entire traditional culture. From the occurred problem; it affected and changed the art and culture in the third world, it is the important momentum of the researcher to create the works and make it achieve follow to the objective of the painting works. The works showed the unmatched diversity for getting the result in the several formats by focused to show the identity of multi-art and cultural or multiracial art format, it showed the character of the cross-cultural that have multiracial, then mixed with the individual that the researcher brought to propose such as sufficiency economy philosophy, Thai art and culturally mix with the unmatched diversity, the several arts and culture that conformed to the objective both the content format and the currently important issue. The academic creative works from this research may use as the custom and the method to create the new and the creative works, create the identity in the new dimension that can separate the branch, create and find the new innovation for the future.

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