

EDITORIAL

Scientific journals are all about research. But research is all about everything. Some people do research because they want to change the world. Some of them want their research to help people to get the better lives. Some researchers do it to earn their living, to get promotion or just to pass the exam.

The authors need to know their objectives for doing research in order to plan for suitable study designs. The authors also need to know whether their articles suit which journals. At the same time, reviewers have to play their roles. They need to know which journals they are reviewing for. The quality of research should not only match the quality of the journal but should also match the scope of journal.

The referees' job is very important. They are not only accepting or rejecting articles but they also have to inform the authors their reasons for doing that. The reviewers should respect the hard work that each author has done in order to finish the study. Apart from making decision without bias, the referees have to give their fair suggestion about how to make the study better, not just criticise. Every study can be adjusted and can be improved.

Each journal is under the command of the editor. Editorial board sets up the aims and scope of the journal. Referees give their opinion about the submitted article. At the end, editor is the person who says the final word. Editor sets position for the journal. Editor chooses the right reviewers for the right articles. Editor also has authority to agree or to contradict the referees' decision.

Good journal is not measured by the impact factor score. Good journal is the journal that achieves its objective and keeps or, even, improves its quality. It needs long and hard work to build up the journal reputation. It is also needs good collaboration without disharmony. It should not be difficult to achieve the goal if we place the priority for common benefit instead of personal benefit.

Boonsri Chanrachakul MD, PhD
Editorial Board